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Macomb County goes online with dashboard of its financial data

By Chad Halcom - Crain's Business - 07-15-2011

Macomb County went live today with a new financial dashboard on its website powered by Auburn Hills-based **Munetrix LLC**, the online tool that offers financial records for about 1,800 municipal governments and provides other municipal dashboard services.

County Executive Mark Hackel said today that the financial dashboard, at macombcountymi.gov, links to the previous four years of audited financial report data on the Munetrix site, plus the current-year budget and future forecasts.

The company already offers municipal dashboard or Web link services for Ferndale, Monroe County and the **Southeast Michigan Council of Governments** and has an agreement with Auburn Hills to launch a similar portal shortly, said co-founder Robert Kettle.

A county statement today said Macomb is the first county in the state to "implement the tool in a comprehensive format." Oakland County powers its own financial dashboard tool at oakgov.com/dashboard, which went live in March.

"Our current-year budget document contains 268 pages of complex spreadsheets. The Munetrix software will put this info in easy-to-follow formats," Hackel said in a statement today. "Macomb County will be using Munetrix's highest-level access license, allowing the county to edit data, build future budgets, predict its fiscal indicator score and build lists of peer groups for comparative analysis."